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FORUM**
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REAL DISCOVERIES.**

**JUNE 9 - 12, 2010
ANAHEIM, CALIFORNIA**
www.ACIVMForum.org

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**MEDIA ADVISORY &
PHOTO OPPORTUNITY**

**North America's Largest Veterinary Internal Medicine Conference to Feature
Animal Survivors of Life-Threatening Illnesses From Southern California**

ANAHEIM, Calif. – The American College of Veterinary Internal Medicine (ACVIM) will host two media briefings, *Animal Survivor* and the *ACVIM Animal Wellness Expo (AAWE)*, during the 2010 ACVIM Forum on June 10 and June 12, 2010.

Animal Survivor will give media insight into the medical advances that saved the lives of courageous Southern California-area animals and will allow reporters to meet the animals, the owners, and Board-certified Veterinary Specialists who were instrumental in their care.

The *ACVIM Animal Wellness Expo (AAWE)* is a public event showcasing local animal health and wellness products and services. Meet the 2010 *Animal Survivors*, visit exhibit booths, and hear from ACVIM Diplomates.

WHAT:	ANIMAL SURVIVOR (Sponsored by Merial, Ltd.) – Animals, their owners, and the Veterinary Specialists who cared for the animals will share remarkable <i>Animal Survivor</i> stories at this event. The animals will serve as excellent visuals of local animals that have overcome life-threatening illnesses thanks to the help of an ACVIM Board-certified Specialist.
WHEN:	9:50 am to 11:00 am, Thursday, June 10 Anaheim Convention Center, Room 210 A (ACVIM's Press Room) For press credentials or more information , please contact Jenn Armbruster at 303-231-9933 until June 1, by e-mail anytime at Jennifer@ACVIM.org , or onsite (June 9 - 12) at 720-289-3663.
WHAT:	ACVIM ANIMAL WELLNESS EXPO (AAWE) – This public event offers Southern California animal owners a one-stop-shop for all things related to their animal's health, happiness, and wellness. Participants from <i>Animal Survivor</i> will be available for questions, local business will be exhibiting, and ACVIM Diplomates will present information on how animal owners can become home medical detectives and effective medical advocates for their four-legged best friends.
WHEN:	10:00 am to 2:00 pm, Saturday, June 12 Anaheim Convention Center; Anaheim Arena Outdoor Area (facing Katella Avenue) For press credentials or more information , please contact Jenn Armbruster at 303-231-9933 until June 1, by e-mail anytime at Jennifer@ACVIM.org , onsite (June 9 - 12) at 720-289-3663, or visit www.AAWExpo.org .
WHO:	The American College of Veterinary Internal Medicine (ACVIM) is the national certifying organization for veterinary specialists in Cardiology, Large Animal Internal Medicine, Neurology, Oncology, and Small Animal Internal Medicine. The ACVIM hosts an annual continuing education meeting (ACVIM Forum) where cutting-edge information, technology, and research abstracts are showcased for the veterinary community. A complete program of the 2010 ACVIM Forum sessions, as well as a virtual press room, can be found at www.ACIVMForum.org .

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