



## **AIP Announces a New Fee per Scan Option to Bring MRI to Veterinary Practices.**

For Immediate Release  
June 11, 2010

### **Anaheim, California -**

Animal Imaging Partners (AIP) of Wexford, Pennsylvania announced today at the ACVIM Forum in Anaheim, California a new innovative and affordable program to bring MRI to veterinary referral practices across the nation. Veterinary referral practices are being offered a virtually risk free fee per scan program to acquire and provide MRI to their patients.

The establishment and emergence of MRI as an integral diagnostic imaging modality in modern veterinary practices has accelerated in recent years. However, the capital investment and practice demographics required to financially justify introduction of MRI at the practice put the modality out of the reach of all but a few referral practices. Now, AIP's new fee per scan program provides referral practices the opportunity to provide on-site MRI services without the financial investment or risk associated with ownership of this advanced imaging modality.

AIP's fee per scan program is a turn-key introduction of MRI to the practice. AIP provides all the essential elements necessary to provide MRI service at the practice. This includes site testing and evaluation, delivery and installation of one of AIP's MRI systems and RF rooms as well as technologist applications training and support to operate the system. System repair and maintenance services and parts are included and provided at no additional charge. In addition AIP's Research and Development team has developed veterinary specific coils (patent pending) along with advanced software that will also be provided at no additional charge.

Unlike other vendors, AIP's program requires no minimum scans per month or large capital contribution. Under AIP's program, the practice only pays when a patient has been successfully scanned. A nominal down payment is required. The program may be cancelled at any time and AIP will remove the MRI from the practice at no charge.

AIP currently has two MRI systems operational, one in Florida and the other in Monroeville, Pennsylvania. George Beluk, Vice President of AIP states "both facilities are extremely pleased with the financial arrangements and the image quality provided by AIP". Agreements have been signed with referral practices in Georgia, Arizona, Delaware, Ohio and Pennsylvania and will be installed in the coming months.

### **For more information, contact:**

George Beluk – Vice President  
724.933.6501 (Direct Line)  
gmb@eipmri.com

