

Real People.

Real Discoveries.

Real Opportunities.



**ACVIM
FORUM**
As far as you want to go.

2010

SPONSORSHIP PROSPECTUS

www.ACVIMForum.org

JUNE 9-12, 2010 | ANAHEIM, CA

REAL PEOPLE. REAL DISCOVERIES. REAL OPPORTUNITIES.

Real People

The ACVIM Forum draws over 3,000 Veterinary Professionals from over 30 countries! Everyone from Decision-makers, Leading-edge influencers, Specialists (Academician & Private Practice), Practitioners, Technicians, and Students hit the trade show floor in search of product and service areas such as:

- Anesthesia / Sterilizers / Lighting
- Architecture & Construction Services
- Books / Periodicals / Education Aids
- Capital Equipment
- Dental Instruments / Supplies
- Diagnostic Devices
- Digital Radiography Equipment
- Financing
- International Vet Medicine
- Pharmaceuticals
- Foods / Nutritional Products
- Laboratory Instruments / Supplies / Services
- Management / Computer Services
- Medical / Surgical Instruments / Supplies
- Pet Insurance
- Referral Hospitals
- Ultrasound Equipment
- and much more!

Real Opportunities

Stand apart from your competition!

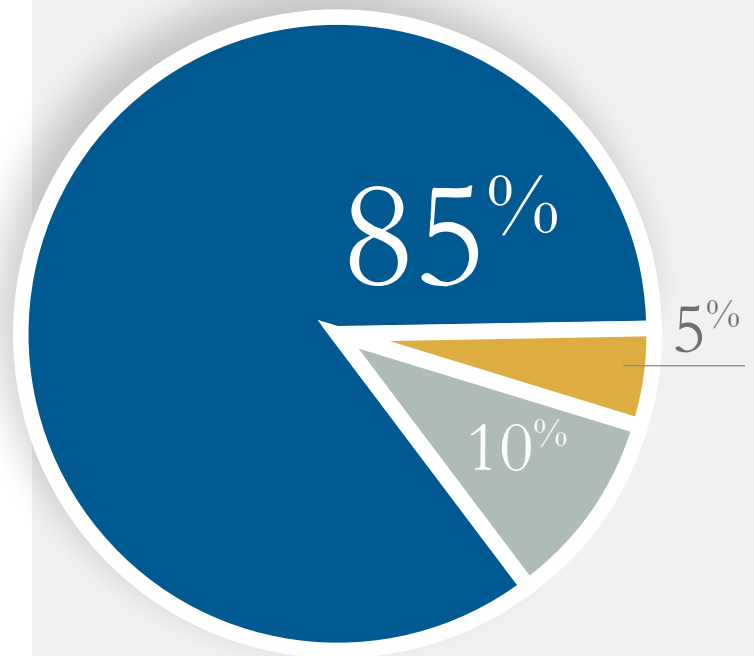
The 2010 ACVIM Forum in Anaheim is the ideal platform to promote your brand, launch new products, meet new clients, and align yourself with the values and passions of our thousands of professionals in the veterinary field during three days of conference networking.

This is your opportunity to reach an exclusive audience and engage with them very closely as they look for guidance on products and partner selection.

At the ACVIM Forum, we reach thousands of veterinary professionals all under one roof.

We have a variety of sponsorship and marketing opportunities to fit all budgets and goals. Stand out as a leader in your field at the 2010 ACVIM Forum!

The ACVIM Forum draws over 3,000 decision-makers from over 30 countries.



- Veterinarians 2,753
- Veterinary Technicians 330
- Veterinary Students 131

Avg. attendance from 2004-2009

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Attendee Outreach

Sponsors receive an incredible amount of visibility at our conference, offering you the possibility of forming strategic partnerships and establishing your brand in the eye of all our attendees. Position yourself as a partner of the 2010 ACVIM Forum in Anaheim and reap the rewards of brand recognition, credibility, and customer loyalty.

Commercial Presentations \$5,000
(per session)

Conference Bag Inserts \$1,500
(per insert, plus cost of insert S&H)

Place your company flyer, postcard, or a special invitation to your booth in the hand of every attendee.

Pre-Registration / Post-Registration Labels
<http://www.acvimforum.org/websites/forum2010/index.php?p=401>

Display Advertising – E-Registration Brochure / Final Program
<http://www.acvimforum.org/websites/forum2010/index.php?p=401>

Journal of Veterinary Internal Medicine (JVIM)
Reach the influencers in the veterinary profession by advertising in the *JVIM* – consistently ranked in the top ten veterinary publications by the Institute for Scientific Information.

Reprints of Journal of Veterinary Internal Medicine Articles
Order reprints of articles featuring products and services your company offers, to hand out to attendees.

Web Banner & Hot Link Advertising
(for qualifying sponsors)
See www.ACVIMForum.org for details.



Sponsorships

Conference Bags (3500 bags)	\$24,500
Lunch Coupons (plus costs of production)	\$10,000
Cyber Café	<i>at cost</i>
Printing Kiosks (per Kiosk, 3 available)	\$3,800
Child Care	\$5,000
Press Room	\$5,000
Attendee Pens (plus cost of pens)	\$2,000
Hotel Keycards (up to 4 hotels, additional hotels \$250 each, plus production costs of keycards and hotel charges)	\$2,000
Lanyards for Badges (plus the cost of lanyards)	\$2,000
Notepads (plus the notepads and S&H)	\$2,000
Speaker Gift	\$2,000
Door Drops (per hotel; hotel charges additional)	\$1,500
Relaxation Station (plus cost of massage therapists)	\$1,500



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Scientific Programs

Veterinary Technician Scientific Sessions (3 days)	\$20,000
Scientific Sessions	
4 session blocks	\$5,000
3 session blocks	\$3,800
Research Abstract Oral Presentations	\$5,000
ACVIM Resident Research Awards (per award)	\$750
State-of-the-Art Presentations (per 2 sessions)	\$4,000
Interactive Sessions (Workshops, Case Discussions, Special Interest Groups)	
Non-Commercial Presentations (per 2 sessions, plus all costs associated with presentation including Food and Beverage)	\$2,000
Ultrasound Labs (Labs that require use of medical equipment \$500 per machine, per session offered, plus S&H of equipment)	\$500

Special Events

Thursday Opening Night Reception	\$70,000
Friday Night Social Function for Attendees	\$35,000
ACVIM Forum General Session Featuring an Extraordinary Veterinarian	\$25,000
Research Abstract Poster Session / Wine & Cheese Reception	\$20,000
ACVIM Diplomate Lounge (includes cost of Food and Beverage)	\$20,000
ACVIM Specialists in Private Practice Luncheon / Program (225 - 250 people)	\$9,000 - \$10,000
Refreshment / Cookie Break in the Exhibit Hall (per break / day)	\$7,000
Speaker Ready Room	\$7,000
ACVIM Candidate / Diplomate Reception (Pre-Forum)	\$6,000
Technician Lounge (plus cost of Food and Beverage)	\$4,000
Technician Luncheon (100 - 200 people per day)	\$4,000 - \$8,000
International Attendees Welcome / Coffee (plus production costs for additional signage)	\$4,000
Student Lunch (100 people)	\$4,000

Sponsorship Levels & Benefits

Sponsorship will provide a treasure trove of benefits depending on the level at which you choose to participate. For a detailed listing of the many valuable benefits visit the ACVIM Forum website – www.ACVMForum.org.

Diamond Level	\$150,000 or greater
Platinum Level	\$75,000 - \$149,999
Gold Level	\$50,000 - \$74,999
Silver Level	\$25,000 - \$49,999
Bronze Level	\$10,000 - \$24,999
General Support	\$10,000



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