



**2010 ACVIM Forum
Anaheim, CA | June 9 - 12, 2010**

ACVIM FORUM WEB BANNER AD & HOT LINK TO SPONSOR WEBSITE

Web Banner Ad on ACVIM Forum Website (\$1,000 Value) - Start your marketing campaign with a banner ad on the 2010 ACVIM Forum website.

- Diamond Level – No Additional Charge N/C
- Platinum Level – 75% Discount \$250
- Gold Level – 50% Discount \$500
- Silver Level – 30% Discount \$700
- Bronze Level – 20% Discount \$800

Hot Link to Sponsor Website Within Sponsor & Exhibitor Listings on ACVIM Forum Website (\$300 Value) - Hot link your company listing on the ACVIM Forum website where veterinarians can connect to your company website with a click.

- Diamond Level – No Additional Charge N/C
- Platinum Level – No Additional Charge N/C
- Gold Level – No Additional Charge N/C
- Silver Level – No Additional Charge..... N/C
- Bronze Level – \$300 \$300
- General Level – \$300 \$300

TOTAL DUE: \$ _____

SPECIFICATIONS

- Dimensions:** 260 pixels x 260 pixels
- Size:** 40KB maximum
- Color:** Palletized to web palette
- Functionality:** A specific URL (i.e., www.ACVIM.org), must accompany each ad. Java, Shockwave, Flash or animated ads are not permitted.
- Delivery:** All ads should be formatted as GIF or JPEG files and sent via e-mail to Marcie@ACVIM.org

Please see the following ACVIM Forum Web Marketing Terms & Conditions and Order Form that apply to web advertising on the ACVIM Forum website.



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ACVIM FORUM WEB MARKETING TERMS & CONDITIONS

1. The American College of Veterinary Internal Medicine (ACVIM) reserves the right to reject any advertising materials.
2. ACVIM reserves the right to invoice advertiser for special or custom production requirements.
3. Materials must be provided in web-ready format, or customer will be billed design/production charges to make materials web-ready. Web-ready materials means electronic files that are already in GIF, or JPEG format which conform to the technical specifications published by ACVIM.
4. Cancellation Policy: Once the ad or link is installed, the fee is earned by ACVIM.
5. The Advertiser and/or the Advertiser's agency will be presumed to have read the entire ACVIM Web Marketing Terms & Conditions and agree to all terms and conditions listed herein. Such agreement is indicated by the Advertiser and/or the Advertiser's agency signature on the Insertion Order. **This agreement becomes binding when the order is accepted and confirmed by the Publisher in writing; however, should ad copy be considered unacceptable by the Publisher, this contract will be terminated, unless acceptable copy is provided to the Publisher.**
6. Placement of banner ads may change with redesigns of the ACVIM Forum website.
7. Banner Advertising on the ACVIMForum.org website does not constitute an endorsement by ACVIM.

ORDER FORM		
Company Name _____	Company URL _____	Booth # _____
Artwork Contact Name _____	Phone Number _____	E-mail _____
Payment: VISA MC AMEX Check (Circle Payment Method) – Payment must accompany order <i>(Checks made payable to ACVIM in USD Drawn on a US Bank with a US Address)</i>		
Total amount included: \$ _____	Credit Card # _____	
Card Holder Name as it Appears on Card _____	Security Code _____	Exp. Date _____
Signature _____	Print Name _____	Date _____
Fax to 303-231-0880		

For more information, please contact:

Marcie Rhysling, MA
Director of Operations, Marketing & Strategic Management
800-245-9081 or Marcie@ACVIM.org