



ACVIM FORUM

As far as you want to go.

DISPLAY ADVERTISING INFORMATION

2010 ACVIM Forum Anaheim, CA | June 9 - 12, 2010

Select which publication: (All Ads are Four-Color)	E-Registration Brochure Only	Final Program Only	E-Registration Brochure & Final Program
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,600
<input type="checkbox"/> 2 Page Spread	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$7,500
<input type="checkbox"/> ½ Page Horizontal	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$2,800
<input type="checkbox"/> ½ Page Vertical	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$2,800
<input type="checkbox"/> Tab Page Divider	N/A	<input type="checkbox"/> \$2,400	N/A
			TOTAL DUE: \$ _____

DEADLINES

E-Registration Brochure – (sent electronically to 20,000 – 30,000 veterinarians & technicians & posted on website)

- Insertion Orders Due 2/15/10 (*Revised*) Artwork Due 2/22/10 (Electronic) (*Revised*)

Final Onsite Program – (distributed at the 2010 ACVIM Forum to approximately 4,000 attendees)

- Insertion Orders Due 3/12/10 Artwork Due 4/2/10 (Electronic)

Premium placement ads (inside front cover, inside back cover and outside back cover) **are available according to sponsorship level and by request based on availability.** Back cover placement can only be reserved for the Final program. Special requests (back-to-back ads, special placement, etc.) will be charged a 15 percent surcharge. **Be sure to request appropriate space for legal descriptions. NOTE: Payment must accompany your insertion order.**

AD ARTWORK DIMENSIONS & SPECIFICATIONS

PUBLICATION TRIM SIZE: 8.5" x 11"

LIVE AREA: 8" X 10.5" (all text within live area)

FULL-PAGE AD (No Bleed): 7.5" x 10"

FULL-PAGE AD (with Bleed): 8.75" x 11.25"

HALF-PAGE AD – Horizontal (No Bleed): 7.5" x 5"

HALF-PAGE AD – Vertical (No Bleed): 3.75" x 10"

SPECIFICATIONS:

- **High-resolution EPS or PDF (300 dpi minimum REQUIRED)**
- **ONLY Electronic Artwork Files will be accepted**
- **Please insure all fonts are converted into outlines**
- **Send Electronic Artwork to Marcie@ACVIM.org**

INSERTION ORDER – Fax to 303-231-0880

Company Name _____		Booth # _____
Artwork Contact Name _____	Phone Number _____	E-mail _____
Payment: VISA MC AMEX Check (Circle Payment Method) – Payment must accompany order (Checks made payable to ACVIM in USD Drawn on a US Bank with a US Address)		
Total amount included: \$ _____	Credit Card # _____	
Card Holder Name as it Appears on Card _____	Security Code _____	Exp. Date _____
Signature _____	Print Name _____	Date _____

For more information, please contact:
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