



# ACVIM FORUM

As far as you want to go.

## COMMERCIAL PRESENTATION RESPONSIBILITIES

### 2010 ACVIM Forum Anaheim, CA | June 9 - 12, 2010

This presentation category applies to a workshop, case discussion or special interest group presented by a for-profit entity for the purpose of promoting a specific commercial product and/or research associated with a specific commercial product.

#### **ACVIM Responsibility:**

- Meeting room assignment appropriate for the Commercial Presentation
- Promotion in 2010 ACVIM Forum E-Registration Brochure if the Commercial Presentation is **submitted and approved** by 2/5/10
- Commercial Presentation listing in the 2010 ACVIM Forum Final Program
- Commercial Presentation listing on the 2010 ACVIM Forum website
- Standard lecture room set up
- One 22" x 28" sign outside the lecture room
- Basic audio/visual equipment package
  - Wired lavalier microphone, LCD projector, screen, laser pointer

#### **Presenting Company Responsibility:**

- Payment of Commercial Presentation fee as invoiced by ACVIM
- Food and beverage can be offered by the presenting company and is handled directly with the facility in which the event is held. Food and beverage must be billed to, and paid for, by the presenting company.
- All promotion other than the 2010 ACVIM Forum E-Registration Brochure
  - The Commercial Presentation must be **submitted and approved** by 2/5/10 to be included in the E-Registration Brochure
- Any audio visual equipment not included in the "basic" package listed above
- Any room set charges if the seating is changed from a standard lecture room set
- Any signage other than that provided by the ACVIM (one 22" x 28" sign)
  - Any additional signage must not exceed 28" x 44"
  - Artwork for any additional signage must be approved by the ACVIM
- 2010 ACVIM Forum registration for all speakers. The ACVIM does not provide complimentary speaker registration for Commercial Presentations.

**NO Commercial Presentation submissions will be accepted  
after April 2, 2010.**

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