



ACVIM FORUM

As far as you want to go.

BANNER & METER BOARD REQUESTS FOR SPONSORSHIP LEVELS

2010 ACVIM Forum Anaheim, CA | June 9 - 12, 2010

- Privilege to Hang Banners in Public Areas of Convention Center \$3,000* x _____ = \$ _____
Available to Diamond and Platinum Levels only
 - Privilege to Hang Large Banner (15' x 15') in Exhibit Hall \$2,500* x _____ = \$ _____
Available to Diamond, Platinum and Gold Levels only
 - Privilege to Display Meter Board Signs in Public Areas of Convention Center \$1,500**x _____ = \$ _____
Available to Diamond, Platinum, Gold and Silver Levels Only
 - Two Signs Included for Diamond Level (complimentary)
 - One Sign Included for Platinum Level (complimentary)
 - 50 Percent Discount for the First Sign for Gold Level
 - \$1,500 per sign for Silver Level
- TOTAL DUE:** \$ _____

Please refer to the 2010 ACVIM Sponsorship & Benefits Grid at www.ACVIMForum.org for details.

Deadlines:

Order Form is Due – April 16, 2010

Artwork is Due – May 3, 2010 (See Freeman Guidelines for Graphics next page)

SPECIFICATIONS AND DETAILS

* **Banners** Exhibit Hall banners will be hung in the Exhibit Hall along the walls. Existing banners can be used. Cost of installation and dismantle is approximately \$1,200 and production charges, if needed, are \$11/square foot. These additional charges will be invoiced by ACVIM after the 2010 ACVIM Forum.

** **Meter Board Signage** (3'w x 8'h) will be placed by ACVIM Forum Management as the facility allows based on Sponsor level. Production charges and labor to install and dismantle will be invoiced by ACVIM after the 2010 ACVIM Forum.

ORDER FORM		
Company Name _____	Booth # _____	
Artwork Contact Name _____	Phone Number _____	E-mail _____
Payment: VISA MC AMEX Check (Circle Payment Method) – Payment must accompany order		
<i>(Checks made payable to ACVIM in USD Drawn on a US Bank with a US Address)</i>		
Total amount included: \$ _____	Credit Card # _____	
Card Holder Name as it Appears on Card _____	Security Code _____	Exp. Date _____
Signature _____	Print Name _____	Date _____
Fax to 303-231-0880		

For more information, please contact:

Linda Workman, MS, DVM, CVA, CCRP
Industry Relations Manager
720-324-3319 or Linda@ACVIM.org

1997 Wadsworth Boulevard, Suite A | Lakewood, Colorado 80214-5293
Telephone: 303-231-9933 | 1-800-245-9081 (USA & Canada) | Facsimile: 303-231-0880
E-mail: ACVIM@ACVIM.org | Website: www.ACVIM.org

F R E E M A N

CUSTOMER GUIDELINES FOR SUBMITTING GRAPHICS ARTWORK

Our desire is to provide you with the best possible quality graphics for your event or exhibit. You can help us in that effort by providing digital art files using the following guidelines. If you are sending us completed, print-ready files, please pass this information on to your graphics designer. Two overall considerations for submitting acceptable artwork involves proper resolution or size of the file to avoid poor quality images, and proper color matching information and proofs to insure accurate color reproduction.

Please provide the following when submitting art

Minimum requirements for original artwork, such as logos, when Freeman is providing design and layout:

- 300 dpi resolution at a size of 8 x 10 inches (higher resolution files will result in improved final product)

Minimum requirements for final artwork that Freeman will reproduce exactly as provided:

- 100 dpi resolution at full size of actual finished product

Minimum requirements for both:

- All related PMS and/or CMYK color codes (If submitting CMYK values, please supply accurate color swatches)
- Accurate color proof print of artwork
- Contact name, phone number and e-mail address of art creator if applicable
- If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths

Acceptable Software File Formats

We are capable of working with both PC and MAC based software, and can accept art created with the following software (listed in order of preference):

ADOBE—Illustrator, InDesign, and Photoshop
COREL DRAW
QUARK XPRESS

Files should always be saved in their native format. Please include all fonts and images.

Acceptable File Types

Files that Freeman **can use** in order of preference, include:

EPS and AI (especially when submitting logos)
TIF (especially when submitting photos)
JPG (provided resolution is high enough for photo images; not recommended for logos)

File types that Freeman **cannot use** to reproduce high quality graphics include:

GIF files
Microsoft Office software files such as Word (.doc), or PowerPoint (.ppt) file types
Self-extracting files, such as EXE or SEA files

Submit Artwork to:

Michelle Burns | Freeman | 4493 Florence St. | Denver, CO 80238
Questions? Please call 303-320-5118

FTP Information

Please contact your Account Executive, for the password and a link to our site.

Samples

Acceptable Logo Artwork:



EPS Vector File

Not Acceptable Logo Artwork:



GIF File

Acceptable Photo Artwork:



28mb TIF file

Not Acceptable Photo Artwork:



8k GIF file

Ways to Send Artwork

Artwork files that are of acceptable resolution as listed will typically be too large to send via e-mail. Files should be sent via overnight delivery on either a CD-ROM or a DVD. A printed hard proof needs to accompany the files.

Files may also be posted to Freeman's FTP site, however a hard copy proof and backup of the files on CD/DVD are required!

If you have any additional questions concerning file make-up, logos, resolution, etc. you may also contact the Graphics Manager listed on the left.

Please visit us at:
www.freemanco.com

06/07